

Arizona Lottery
\$50,000 Keep 'Em Full Retailer Incentive Promotion
Official Rules

Eligibility

The Arizona Lottery \$50,000 Keep 'Em Full Retailer Incentive Promotion ("Promotion"), presented by the Arizona Lottery ("Lottery"), is open to all retailers that are licensed in good standing to sell Lottery tickets, are not in "insufficient funds" status, and meet the Entry Criteria, as defined below. The following individuals are not eligible to participate or win a prize in this Promotion: an employee or officer (or any spouse, child, sibling, or parent residing as a member of the primary household of such employee or officer) of the Lottery, and each of its vendors, internal sales representatives, printers, sponsors of the Promotion, advertising and promotion agencies, and any and all other companies that are associated with the development or implementation of the Promotion.

Promotion Duration

The Promotion begins on December 1, 2020 and ends on January 31, 2021.

Entry Criteria

Each participating retailer must meet all following criteria:

- Twelve (12) or more games must be displayed for sale;
- At least one game from each of the following Scratcher price points must be displayed for sale (\$30, \$25, \$20, \$10, \$5, \$3, \$2, \$1);
- The ticket dispensers shall have product loaded in all bins and available for purchase; and
- Retailers with a vending machine must have an out-of-stock average of 3.9% or less for the month of December 2020 as calculated through the Game Management System provided by Scientific Games.

Arizona Lottery Mystery Shoppers ("Mystery Shopper") will visit each retailer during the promotion period to ensure the qualifying requirements are met. If the retailer meets all qualifying requirements, the Mystery Shopper will complete the Keep 'Em Full electronic entry form. Only one entry per qualifying retailer.

Each Qualifying Store will be entered in a drawing for an incentive prize defined below if the selection criteria are met. Winning an incentive prize is subject to availability, subject to each participating retailer's internal policy, and subject to the limitations and conditions stated herein.

Selection of Winners

Winners will be selected within 15 days of the end of the Promotion Period by random drawing conducted by the Lottery at the Arizona Lottery Phoenix Office, 4740 E. University Drive, Phoenix, 85034. A maximum of 100 Qualifying Stores may win a prize as outlined herein.

Incentive Prizes

Each Qualifying Store selected through the random drawing will receive \$500 and the prize amount will be included in a weekly electronic funds transfer.

Taxes and Expenses

The winners are responsible for any local, state and federal taxes. Any additional expenses incident to any prize are the responsibility of the winners.

Odds of Winning

Odds of winning any prize depend on the number of Qualifying Stores that meet the Eligibility and Entry Criteria during the Promotion Period.

Redemption and Notification

The responsible Lottery Territory Manager will notify a winning store within 10 days after the drawing.

General Terms:

By participating in this Promotion, entrants agree to be bound by these Official Rules.

The Lottery retailer incentive promotional prizes and conduct of the Promotion are provided by order of the Arizona Lottery Commission under A.R.S. § 5-554(C) and pursuant to Promotion Profile #56, as a "Retailer Incentive" Play Style. Should any winner make any false statement in connection with this Promotion, the winner will be required to promptly return to the Lottery, upon demand, any prize.

The Lottery reserves the right, in its sole discretion, to modify these Official Rules without materially affecting the terms and conditions of the Promotion. No modification or amplification, oral or written, with respect to the covenants, conditions and terms herein contained, shall be binding upon the Lottery unless embodied in an instrument in writing mutually approved by the Lottery. The Lottery reserves the right to modify, terminate, or suspend the Promotion, or any part of it, if any viruses, bugs, unauthorized human intervention, fire, flood, earthquake, epidemic, explosion, labor dispute or strike, act of public enemy, equipment failure, riot or civil disturbance, war or other military action, terrorist threat or activity, government order, fraud, technical failures or any other factor beyond the Lottery's reasonable control (a "Force Majeure Event") impairs the integrity, feasibility or proper functioning of the Promotion, as determined by the Lottery in its sole discretion. The Lottery reserves the right, in its sole discretion, to disqualify any entrant, winner or designee from participating in any aspect of the Promotion if determined or suspected that such person has engaged in or has attempted to engage in any of the following: (a) acting in violation of the law or these Official Rules; (b) damaging or tampering with or corrupting the entry process or the operation of the Promotion; (c) participating in unsportsmanlike, inappropriate, uncooperative, disruptive, fraudulent or potentially fraudulent behavior; (d) acting with intent to annoy, abuse, threaten or harass any other person; or (e) participating in any activity deemed to be generally inconsistent with the intended operation of the Promotion or the Retailer Rules. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, the Lottery reserves the right to seek damages from any such person to the fullest extent permitted by law. The Lottery's discretion in enforcing any term of these Official Rules shall not constitute a waiver of that provision.

Whether caused by an entrant, by any of the equipment or programming associated with or utilized in this Promotion, or by any technical or human error that may occur in the processing of the Promotion, the Lottery is not responsible for inaccurate information, which may be the result of: (1) error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of Promotional materials, information or records; or (2) lost, misdirected, late, incomplete, illegible or unintelligible Promotional materials, information or records. The Lottery is not responsible for any printing or technical error which may occur in processing, printing or distribution of Promotion materials, information or records.

The Lottery makes no express or implied warranties of any kind with respect to the safety, appearance, or performance of any prize offered.

By participating in the Promotion, each winner hereby agrees and consents, without further authorization, compensation or remuneration of any kind, to the use of winner's name and/or likeness in any and all advertising promotions and other publicity conducted by the Lottery, unless prohibited by law.

Limitation of Liability

By accepting a prize, an entrant, on behalf of himself or herself and his or her heirs and legal representatives, agrees to release the Lottery from, and shall hold the Lottery harmless against, any liability, loss, claims, injury or damage to property or to person, including death, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the prizes or participation in this Promotion, even if caused or contributed to by the negligence of the Lottery. Lottery is not liable in the event that any portion of the Promotion or prize is canceled due to any Force Majeure Event.

Disputes

Any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded are governed by Arizona Administrative Code ("A.A.C.") § R19-3-1008. Any decision by the Arizona Lottery Director is a final, appealable agency action to the Office of Administrative Hearings under the procedures of A.A.C. § R2-19-101 through § R2-19-122. Exhaustion of administrative remedies applies.

Winner's List

A list of winners will be available upon request after the Promotion is completed and all prizes have been awarded.